

Code No: 135AR

R16

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD

B. Tech III Year I Semester Examinations, November/December - 2018

FUNDAMENTALS OF MANAGEMENT

(Common to CE, EEE, ME, ECE, CSE, EIT, IT, MCT, MMT, AE, MIE, PTM, CEE, MSNT)

Time: 3 hours Max. Marks: 75

Note: This question paper contains two parts A and B.

Part A is compulsory which carries 25 marks. Answer all questions in Part A. Part B consists of 5 Units. Answer any one full question from each unit. Each question carries 10 marks and may have a, b, c as sub questions.

PART - A

(25 Marks)

1. Explain the following in about five sentences each:

- a) Technical skills [2]
- b) Classical Approach of Management [3]
- c) Vision [2]
- d) Programmed Decision [3]
- e) Departmentalization [2]
- f) Centralization [3]
- g) Leader as Mentor [2]
- h) Theory X [3]
- i) Types of Control [2]
- j) Control System [3]

PART - B

(50 Marks)

2.a) Explain the nature and scope of Management.

b) What are the managerial skills required at middle level of management? [5+5]

3. Discuss the Systems approach to Management [10]

4.a) What is Planning process? Explain.

b) What are the advantages of MBO? [5+5]

5.a) Compare and contrast Programmed and non-Programmed decisions.

b) Explain the steps in decision making. [5+5]

6.a) Explain Matrix organization structure.

b) Why is the Matrix structure most preferred organization structure in present business scenario? [5+5]

OR

7.a) Explain Talent Management model.

b) Discuss the need for Human Resource Planning in an organization. [5+5]

8.a) Explain the characteristics of a leader.

b) Discuss the role of leader in adversity and crisis. [5+5]

OR

9.a) Explain types of motivation.

b) Discuss the relationship between motivation and employee performance. [5+5]

10.a) Explain control.

b) What are Budgetary controls? [5+5]

OR

11.a) Discuss the need for establishing control systems in an organization.

b) Discuss about control methods in an organization. [5+5]

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